



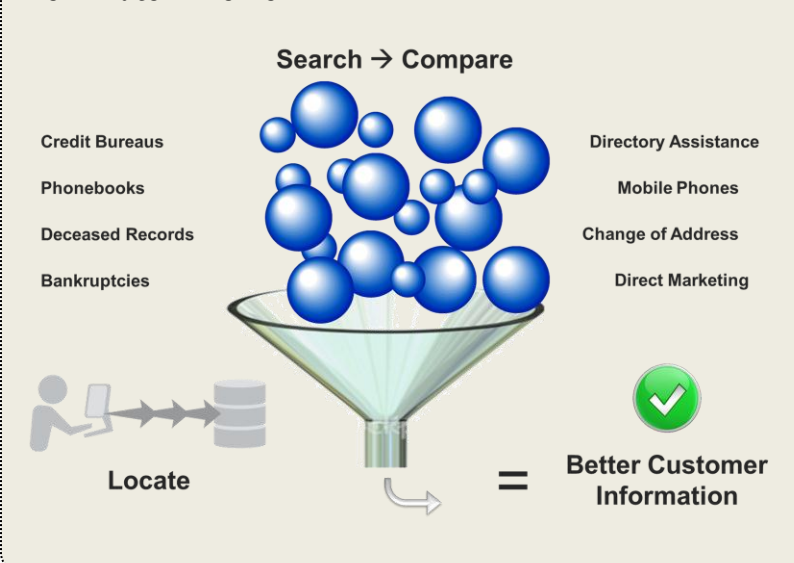
Demand Better Customer Information

Whether you measure it by lost time, lost revenues, or uncollected debt - losing track of your customers or clientele can be a costly problem. TraceID from ID Insight helps you slash the amount of time and money spent tracking down your prospects, customers, or debtors. TraceID scours billions of consumer records, finds all traces of the individual in question, and returns the most current address, current phone number, as well as a record of historical addresses and other potential risk indicators.

Key Features

- ✓ Ensure contact information is up-to-date and accurate, as well as “find” individuals that have fallen out of contact.
- ✓ Gain in-depth insight about the personal footprint of the individual in question; including old addresses, neighbors, associates, and relatives.
- ✓ Be alerted to significant life events, such as bankruptcies and deaths.
- ✓ For changes of address, find updated addresses that wouldn't otherwise be found on NCOA.
- ✓ Flexible integration options: web, batch, or SOAP/XML.

How TraceID works



Common Use Cases

- Update contact information for “lost” clientele
- Process improvement for managing undeliverable or returned mail
- Back office fraud investigations
- Employee or tenant background screening
- Accounts receivable management, collections

Contact ID Insight to schedule a demo!